

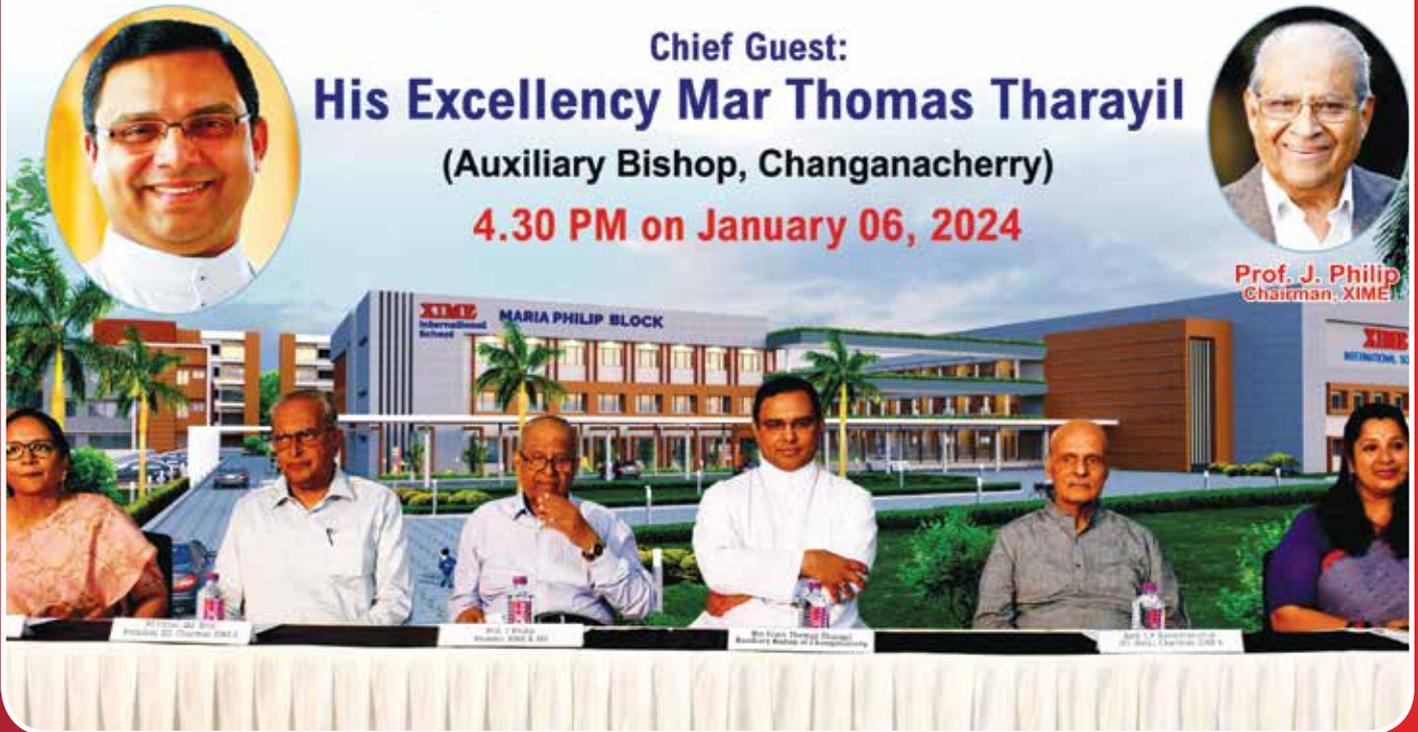
## "An evening with friends and well-wishers"

Chief Guest:

**His Excellency Mar Thomas Tharayil**

(Auxiliary Bishop, Changanacherry)

4.30 PM on January 06, 2024



Prof. J. Philip  
Chairman, XIME

## XIME SOFT-LAUNCHES XIME INTERNATIONAL SCHOOL

PALLIKUNNU, KERALA ON 6 JANUARY 2024

Xavier Institute of Management & Entrepreneurship  
Bangalore | Kochi | Chennai

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### Students (Kochi)

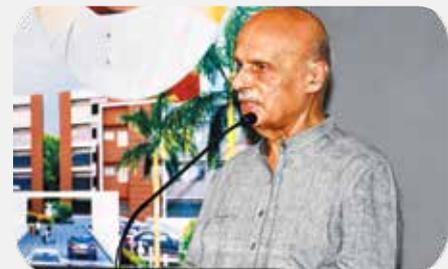
Ms. Malavika Kuldeep, Ms. Priya Das

# XIME BANGALORE NEWS

## XIME INTERNATIONAL SCHOOL (XIS), PALLIKUNNU

XIME International School (XIS) successfully marked its soft launch on Saturday, January 6, 2024, at its campus adjacent to St. Thomas Church in Pallikkunnu, Ettumanoor. The event commenced at 3:30 pm with Holy Mass at St. Thomas Church, presided over by His Grace Mar Thomas Tharayil, the Auxiliary Bishop of Changanassery Archeparchy.

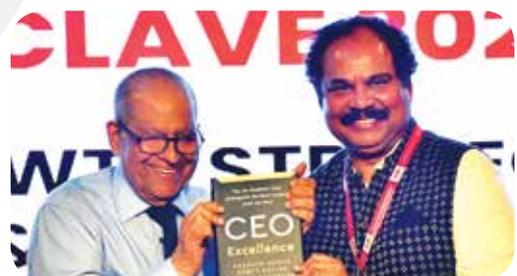
At 4:30 pm, a festive New Year get-together unfolded at the new school building, attended by a distinguished gathering. Among the esteemed guests were His Grace Bishop Mar Thomas Tharayil, Prof. J. Philip (Principal Founder of XIME, Former Director of IIM Bangalore and Chairman of XIS), Mr. P C Cyriac IAS Retd. (former Additional Chief Secretary, Government of Tamil Nadu, and Chairman of XIME Chennai), Amb. C P Ravindranathan, IFS Retd. (Chairman, XIME Kochi), Ms. Nisha Jose (Social Activist, Pala), and Mrs. Molly Cyril (Advisor, XIS, and former Principal of The Choice School, Kochi). The event also saw the participation of teachers, pastors, administrators, and local residents.



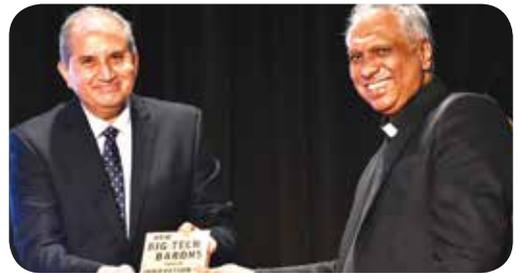
**From the Top: Chief Guest, HE Mar Thomas Tharayil, Auxillary Bishop of Changanassery, Prof. J Philip, Chairman, XIS, Amb. C P Ravindranathan IFS (Retd), Mr. P C Cyriac IAS (Retd), Ms. Molly Cyril, Advisor, XIS, and Ms. Nisha Jose, Social Activist, Pala addressing the gathering**

# INTERNATIONAL CONCLAVE ON GROWTH STRATEGIES FOR START-UPS AND SMALL BUSINESSES

An International Conclave was organized by XIME Bangalore in association with University of Adelaide, Australia on November 3 & 4, 2023. It benefited close to 300 students and delegates, having primarily been meant for start-ups and small businesses entrepreneurs. Prof. J. Philip, Chairman, XIME Bangalore in his keynote address talked about India's remarkable ascent as the world's third largest startup ecosystem and ended with Steve Jobs' iconic words, "Stay Hungry, Stay Foolish". Mr. C. K. Kumaravel, CEO & Co-founder of Naturals Salon and Spa was the Chief Guest of the Conclave. He emphasized that "A person can change the world if one believes in oneself". Dr. Rajeev Kamineni, Associate Director of Adelaide Business School spoke about the three core competencies- Technical, managerial and entrepreneurial skills, with the last being the most important.



A panel discussion on "From Garage to Glory: Unleashing the Power of Startups and Small Businesses" followed. Emphasizing the importance of commencing with modest beginnings, establishing credibility, and prioritizing customer satisfaction and product quality, the discussion encapsulated the essence of conducting business.



5 Workshops were conducted in parallel on specific themes. The day ended with a scintillating cultural show by the students of XIME Bangalore and dinner.

The second day of the International Conclave started with the final round of Innovation Plus Contest which involved 10 short-listed teams from various colleges across the country, showcasing their Innovations. This was followed by a panel discussion titled "Show me the money - Making Indian startups and small businesses smart and profitable, using ecosystem advantage".



Several other special talks were organized. The valedictory function of the International Conclave was held in the presence of Prof. J. Philip, Chairman- XIME Bangalore and Mr. Lakshminarayan, Director & Head of Intellectual Property Rights (IPR) & Innovation Management Dept. in Samsung R&D India – Bangalore. The prizes for the Innovation Plus contest were distributed along with the award ceremony for the XIME Distinguished Alumni Entrepreneur Award, 2023. The Conclave was coordinated by Prof. M V Mahesh, Dean (EDP).



## WINTER FESTIVAL 2023

XIME Bangalore celebrated Xavier's Day on 2 December with the grandeur of their Winter Fest. The festivities commenced with Holy Mass. Rev. Fr. Sebastian George, Director of XLRI was the celebrant with Fr. Roy Abraham, Director, XIME Bangalore. All students, faculty, staff, and guests participated in the Community Breakfast which followed.



The Winter Fest was formally inaugurated by Prof. J Philip, Chairman, XIME Bangalore. The Fest showcased a diverse array of talents and spirited competitions across various events, bringing together students from XIME campuses in Bangalore, Kochi, and Chennai. The festivities kicked off with "Shutter Slam," a captivating photography event, where Monodeep from Batch 28, XIME Bangalore, was the winner.



There were many other events in the day - Esports Championship, Pookalam (Rangoli), 'Cinethos-Snap, Click, Cine' (short film making), "Hoop Havoc", Sole Stopper (solo dance) and Footloose (group dance), Spotlight, T-shirt Painting, "Racket Rampage," "Rhythm Revelry" (music competition), Football and Box Cricket.



XIME Winter Fest 2023 was a resounding success, bringing together students from different campuses to showcase their talents and foster a sense of community. There was fun, competitions to show-case talents, food for everybody, and happiness on every face.



The diverse range of events, from photography and esports to cultural performances and sports, created a memorable and vibrant celebration of creativity and skill. The organizing committees, participants, and faculty advisors all played crucial roles in making the Winter Fest a truly memorable and rewarding experience for everyone involved. Dr. Roshni James, Dean (Academics) was the chief coordinator for the events.



## CHRISTMAS CELEBRATIONS AND ALUMNI MEET

On Saturday, December 16, XIME Bangalore hosted a vibrant XIME Alumni Meet along with the joyous celebration of Christmas. Mr. Nanjappa BS (Senior Vice President, Human Resources at Infosys), President of XAAB, set the tone with insights from his distinguished HR career at Infosys Ltd. Following him, Mr. Anil J Philip, President of XIME Society, and Prof. J Philip, Chairman, shared their memories over the years with the alumni batches. Prof. J Philip also shared few personal experiences that added to nostalgic feeling.

Mr. Sujit Shetty (Head of Retail Operations at HDFC), spoke about how XIME has transformed him as a person. He also shared his SUPA (Socially Useful and Productive Activity) experience and how through SUPA they have learned to give back to the society regularly.

Ms. Usha Chirayil, (Senior Director - HR, Reflections Info Systems) was honoured as the most popular and great achiever of the Batch 2. During her response to the award, she attributed her achievements to three Ps, Providence, Partners and Philosophy.

The day also witnessed the joyous celebration of Christmas spirit with the Christmas Cake Cutting ceremony. Prof. J Philip, (Chairman, XIME Bangalore), Mr. Anil J Philip (President, XIME Society), Mr. Nanjappa BS (President of XAAB), Mr. Sujit Shetty and Ms. Usha Chirayil joined the cake cutting ceremony.

The cake cutting was followed by the lively Christmas Cultural events —a “Carnival of Memories” with Carols and Santa visit. The dress code, a hint of red, added a festive flair to the gathering, creating a visually captivating atmosphere.

The celebrations concluded with the open mic and jamming session. The food stalls provided additional avenues for shared camaraderie, making the XIME Alumni Meet a memorable celebration of past experiences and future aspirations. The meet was a grand success with more than 150 alumni joining the celebration.



# CLUB ACTIVITIES

## EMPRESSARIO

Empresario organized a treasure hunt on October 19, 2023, testing participants' knowledge, creativity, and problem-solving skills across three engaging rounds. Sponsored by Pulp, a local eatery, the event aimed to showcase participants' abilities. The Diwali Carnival Extravaganza Lights by Empresario on November 11, 2023, celebrated Diwali spirit with stalls featuring creative posters, candles, and delightful sweets.



## XSEED

XSeed celebrated Ganesh Chaturthi on September 18, 2023, by crafting eco-friendly Ganesh idols using paper. The club distributed these idols to faculty and non-teaching staff members. XSeed visited REDS Bengaluru on September 23, 2023, October 14, October 28, 2023 and December 9, 2023 for community service, engaging children in fun activities. The Campus Mystery event by XSeed on October 20, 2023, tested general and management awareness, enhancing team dynamics. XSeed visited Sadashraya Charitable Trust on October 28, 2023, interacting with children and offering engaging educational activities. Children's Day Event hosted by Xseed on November 23, 2023, featured 31 kids showcasing their talents, and the spirit of childhood.



## MARKXIME

MARKXIME organized Blitzkrieg on October 17, 2023, a selling competition with 27 teams. Brand-Bash on Nov 9, 2023, tested participants' brand knowledge.



## X-INSIGHTS

X-Insights collaborated with X-Ops for Collab of Collabs on September 2, 2023, promoting weekend fun with juniors. Clash of Memes on September 12, 2023, featured a meme-making competition. KAWA on October 26, 2023, shared knowledge about trending tools and technologies on Instagram, promoting analytical skills through quizzes. Disaster Management on November 13, 2023, explored precautionary measures and data analytics integration, enhancing preparedness and response mechanisms. Generative AI Masterclass and Insights on December 1, 2023, explored cases and pros/cons of generative AI through an interactive Q&A with Mr. Durgesh Gurnani, Datathon on September 7, 2023, aimed at fostering analytical skills, with Sindhuja's team emerging as winners and Aarshi and Maria Iqbal as runners-up.



## X-OPS

X-Ops hosted Royal Rumble on Nov 21, 2023, combining fun activities with operations-related challenges. Lean Six Sigma (Green Belt) Certification program in October enhanced participants' career prospects. Tuesday Trivia, a weekly quiz by X-Ops, promoted student knowledge expansion. Quiz Khalifa on November 28, 2023, tested management knowledge.



## X-ORATION

X-Oration conducted debate competitions on various topics, with Nikhil Asopa, Mrinalini Poondla, and Mohit Nagdev emerging as winners. Shipwreck on November 30, 2023, by X-Oration tested knowledge, debating skills, and spontaneity through three challenges, with the final round featuring a verbal battle.



## CULTURAL CLUB

Cultural Club organized diverse events, including Onam Celebrations, Teacher's Day, Chuckles and Cheers, Jamming Junction, Navratri Utsav, and more, fostering unity and joy among students. Secret Santa on December 16, 2023, and Jamming Junction 2.0 during Alumni Meet added excitement and musical experiences to upcoming events, connecting current students and alumni through creativity and shared interests.



## SPORTS CLUB

Ankit Verma Memorial Cup was organized during October 14 - 22, 2023. Section A of Batch 29 emerged as winners and Section C of Batch 29 were the runners-up.



## FINITIATIVE CLUB

The Finitiative Club on September 7, 2023 conducted the "Deal or No Deal"; event to test participants' wit, analytical skills, and decision-making abilities. They also organized an informative speaker session on the G20, featuring Ms. Anisree and Ms. Neelima, both from CPPR on 19th September 2023. On 10th October, 2023 Finitiative, hosted Barter Bazaar. The event consisted of 3 rounds: Spelling Bee, Quick to collect, and Barter Puzzle. On 10th October, 2023 XIME Stock Exchange was hosted providing participants with a practical experience of stock trading, allowing them to apply their financial knowledge in a simulated trading environment.



## HRUDAY

HRUDAY, the HR club of XIME, hosted an inter-section competition Battle-O-Best on 14 September 2023 fostering teamwork and a fun, competitive environment. They also held Pic-Feista, a photography event on 27 Oct 2023 celebrating diversity, inclusion, and equity through the lens, encouraging creativity and awareness. OJAS, the annual Diwali festival was held on 11 October 2023 followed by HEROS: This Men's Day celebration.



## XIMESTAR

XimeStar organized an awareness program on the 'MSME Competitive (Lean) Scheme - 2022' on September 15th, 2023. The program, initiated by the Ministry of Micro, Small, and Medium Enterprises, aimed to empower MSMEs through lean tools and techniques, with active participation from faculty and students.



## SPEAKER SESSIONS

XSeed organized a speaker session on October 6, 2023 on Radical Transformational Leadership by Mr. Sudharshan Rodriguez, CEO and Founder of RTL Works. The talk focused on leadership in both corporate and NGO settings, and its role in driving positive changes.



On November 10th, 2023, Mr. V Krishnamoorthy spoke on 'Destinations of Success: Understanding Career Choices for Professionals.' The session enlightened students about various career options available to them.



Mr. Nishanth Gopal, Senior Manager at Salesforce, conducted a speaker session on Sept 15, 2023. He shared insights on the future of sales and the evolving nature of sales development driven by technology.



Markxime organized a speaker session on Nov 24, 2023, featuring Mr. Sanjeev Kulkarni, Director of Product Management at Target Digital. He discussed on product life cycle, brand management, and differences between a product manager and a product owner.

X-Insights hosted a speaker session on Sept 22, 2023, with Mr. Ashwath Kannan, who shared insights about Cisco. The talk provided information about solution delivery to customers in the service provider space.



A training session on EBSCO Business Source Elite took place on October 30th, 2023, providing essential skills for academic research.

X-Ops conducted a session on "Navigating your SIP and Career Journey" on Dec 8, 2023, featuring Mr. Harsh Kishore, Director of LeadSquared. He gave guidance on crafting resumes and navigating internships

# SNIPPETS

## SAROSH GHANDY HALL INAUGURATED

Sarosh Ghandy Hall was inaugurated on the 13 October. This modern MDP Hall named after Mr. Sarosh J. Ghandy (former MD, TELCON, former Chairman, XLRI and XIME Bangalore) was declared open by Mr. Ghandy himself cutting the tape. The simple inauguration was held in the presence of Prof. J Philip (Principal Founder and Chairman, XIME Bangalore), Mr. Anil Philip (President, XIME Society), Amb. C P Ravindranathan, Chairman, XIME-Kochi, Fr. Dr. Roy Abraham, Director, XIME Bangalore, Mr. Sarosh Ghandy, Mrs. Ghandy and Ms. Ziya Tarapore.



## XIME STUDENT ACHIEVEMENTS

XIME Bangalore student and Business Standard Campus Reporter, Ms Nileena Teressa James was selected as the Star Reporter for the Month of October. Her report in October, "The Evolving HR: Promises & Challenges" won her this recognition. The cash prize and certificate were handed over to Ms. Nileena in the presence of Mr. Anil Philip (President, XIME Society) by Mr. S Jayaraam (Dy General Manager-Market Development of Business Standard)



## XIME WINNERS

XIME Winners is the beating heart of competitive fervour within the XIME community. As the dedicated facilitators for students participating in intercollegiate events, XIME Winners bring together a passionate and talented group of individuals who thrive on challenges and seek to make a mark beyond the confines of our campus.



**Few of the notable recent accomplishments by our students are:**

1. Selection for Semi Finals in AIMA Student Management Games - Cyril T George, Bharath Kumar, Sarika, Ashwathi.



2. Team comprising Ajinkya Shripad Gauns, Gautham, Dhruvi U Parikh, Sarika Baishya, Sombadi, Karthik Krishnan, Nikhil Asopa, Ashwathi, Deepika, Manasvi Sharma, and Cyril George - Overall Champions of VERVE 2023 (St Joseph's Institute of Management Management Fest)



3. 3rd in XLRI's Maggie Speak Debate Competition - Ayushi and Benecia

4. 3rd in National Level Debate at St. Joseph's College, Trichy - represented by Astha Gupta and Manasvi Sharma.

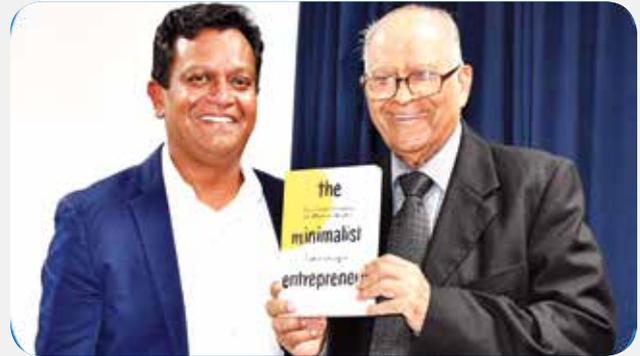
5. In Magnovite 2024 organized by Christ University, Cyril T George and Bharath Kumar won first prize in Operations event; Manasvi Sharma and Nikhil Asopa 2nd in CSR, Leelaraj, Priyanshi and Kushal, 2nd Best Management Team and Bernard, Samaria and Samarth, 2nd in Trivia.



# XIME BANGALORE NEWS IN PICTURES



Winners of Innovation+, receiving cash prize of ₹ 50,000/-



Mr. Raja Ananth, VP, Fidelity Investments, USA with Prof. J Philip



Amb. C P Ravindranathan, Prof. J Philip with Ms. Ziya Tarapore



Distinguished Alumni Award for Mr. Sandipan Mitra, CEO, HuungerBox



Students at a Jamming Session



XSeed Club Members with Children of REDS



XIME Choir



Distinguished Alumni Award for Col. Chris Rego, CEO, Sunbird Trust

## CHAIRMAN'S DIARY

- Dec 20 St. Philomena's College (Autonomous), Mysore invited Chairman as the Chief Guest for the Launch of MBA and MCA programmes
- Nov 3 Keynote address at International Conclave on Growth Strategies For Start-Ups And Small Businesses
- Oct 23 Talk at Pala Diocese on "Building an Achieving Society" in NEST 23 – Margam for India's Economic Renaissances
- Oct 17 Exclusive Networking Event with Minister of Education of Finland
- Oct 16 Chief Guest for the Opening of Fragomen Educational Services, Bengaluru Office
- Oct 13 At the inauguration of Sarosh J. Ghandy Hall
- Oct 5 Panel Chairman at Global Compact Network Conclave



## CHAIRMAN INAUGURATES MBA / MCA AT ST. PHILOMENA'S COLLEGE, MYSORE

St. Philomena's College (Autonomous), Mysore launched their MBA and MCA programs from the academic year 2023-24. Prof. J Philip (Chairman, XIME Bangalore) was invited as the chief guest for a glittering ceremony on 20th December 2023. In the presence on His Grace Dr. Bernard Moras (Former Archbishop of Bangalore) and the apostolic Administrator of the Diocese of Mysore presided over the ceremony in the presence of Prof. Lokanath N K, Vice Chancellor of University of Mysore and other Academic and Management heads, Prof. J Philip was honoured for his contribution to the management academic growth in the country.



## MDP / OBP

A management Development Program on "Digital Transformation for Organizational Excellence" was conducted on 16th and 17th Nov 2023 at XIME, Bangalore. The programme was inaugurated by Prof Anil Philip, the President of XIME society and 26 participants from PSUs/DRDO and various corporates participated in the same. CXOs of 6 corporates participated in the programme as distinguished speakers. Mr. Alok Uniyal, Vice President, Transformation Leader, Infosys presided over the valedictory function.



# XIME CHENNAI NEWS

## CHRISTMAS CELEBRATIONS AT XIME CHENNAI

XIME Chennai experienced a joyous and heartwarming Christmas celebration that began with a soulful prayer song, setting the festive tone. Bringing surprise and delight, Santa Claus visited, bringing smiles and excitement to all attendees. The event took on a deeper significance with a warm welcome speech exploring the meaning of Christmas, laying the foundation for a meaningful and memorable occasion. Rev. Fr. Prince Paul eloquently elaborated on the spiritual essence of the holiday season,

offering a spiritual perspective on the joy that Christmas represents. As the evening progressed, the cultural aspect of the celebration took centre stage, with students presenting an impressive skit narrating the touching story of Christmas. The program concluded with a moment of unity and sweetness as a festive cake was cut, symbolizing the sharing of joy and goodwill. The final carol song resonated through the halls, creating a harmonious blend of merriment.



# PROMETHEUS 2023

XIME - Chennai hosted Prometheus'23, an intercollege management fest during 14-15 September. The event brought together diverse minds for creative and collaborative exploration. XIME Chennai kicked off the fest with an energetic flash mob, and Prof. Suresh Kumar V, Dean(Acad), set the tone with an inaugural address. The fest had various events under different clubs. Over 380 students from 31 institutions participated, fostering an atmosphere of intellectual exchange. Madras Christian College were the overall champions. Valediction programme was chaired by Officiating Director Dr. Ravi Veeraraghavan.



## XSEED – BLOOD DONATION CAMP

The XSEED Club of XIME Chennai's junior core members achieved a significant milestone by partnering with the Lions Blood Bank in Egmore, Chennai, to organize their first-ever blood donation camp. This collaboration marked a historic moment for the college and aligned with the Lions Blood Bank's commitment to "Sharing Life, Saving Lives." Approximately 60 participants registered, with 33 deemed eligible for blood donation based on strict criteria. The blood donation camp's success was a source of pride for XSEED Club and XIME Chennai, commemorated with pictures capturing the collaboration. Beyond saving lives, the event exemplified compassion, service, and community engagement, setting a positive example for future initiatives. This achievement underscores the college community's commitment to making a meaningful impact on society.



## XSEED – SARADA SAKTHI PEEDAM

The XSEED Club of XIME Chennai, embarked on a heartening visit to Sarada Sakthi Peedam, a charitable organization committed to providing quality education and a nurturing home for underprivileged students over the past fourteen years. The visit, aimed to create positive connections and spread happiness. Interacting with around 100 children, the members organized engaging activities like the "Dart Game" and "Break the Pyramid," bringing laughter and a sense of accomplishment. Capturing these heart-warming moments, the club named the visit "Smiles in Frames." As the day concluded, bidding farewell was bittersweet, leaving a lasting impact on both the XSEED Club members and the children, symbolizing the success of the "Joyful Bonds" initiative.



# CLUB ACTIVITIES

## DIWALI CELEBRATION

On November 12th and 13th, Xpressions, the cultural club of XIME Chennai, illuminated the campus with the spirit of Diwali, spreading joy, prosperity, and hope. The festivities commenced with a Puja of the idols in the beautifully adorned common room. Following the Puja, earthen pots were lit, casting a warm glow across the campus. A supervised 30-minute session of bursting crackers added a spark of celebration. The night continued with captivating performances by Batch 06 and 07 students, featuring group songs and dances. The culmination of the celebration was a lively DJ night, where the campus transformed into a vibrant dance floor, echoing with the melodies of joy.



## OTHER CLUB EVENTS

Date	Club	Event
03.10.2023	XOPINIONATERS (Debate Club)	XOpinionaters' Town Hall Seminar, provided a dynamic platform for over 150 students to showcase academic knowledge, fostering active dialogue, and enhancing confidence and communication skills.
17.10.2023	XSPORTIES (Sports Club)	The Inter-Team Quiz Competition, epitomized a dynamic fusion of sports knowledge and strategy.
23.10.2023	HRHYTHM (HR Club)	The event organized by HRhythm, the HR Club of XIME Chennai, is designed to improve students' understanding of diverse HR jargons, emphasizing their importance in the field.
27.10.2023	XMARKETEERS (Marketing Club)	Xmarketeers, XIME Chennai's marketing club, hosted the "Spooktacular Showdown," infusing Halloween creativity into marketing challenges for eight teams, showcasing a blend of imagination, and teamwork.
01.11.2023	FINNACLE (Finance Club)	The event "Pick or Pack" promoted financial literacy and teamwork fostering a sense of community and passion for finance among diverse students.
03.11.2023	XRATIONAL (Analytics Club)	Guessathon: The competition, involving 24 participants in 6 teams, aimed to test analytics knowledge and teamwork through two rounds of wordplay.
04.11.2023	ENTREPRENOW (Entrepreneur Club)	Entreprenow's inaugural event, Pitch Panorama (Nov 4, 2023), propelled collaborative learning as teams innovatively reimaged vintage products.
06.11.2023	X-COPS (Operations Club)	X-COPS hosted the engaging Xplore Ops event, challenging teams to enhance route efficiency for purchasing from vendors.

## SPEAKER SESSIONS

On September 7th, 2023, XIME Chennai's Operation Club X-Cops hosted a Guest Speaker Session with Mr. Ramasubramanian Ramani, a senior director at Azure Data Microsoft Company. The session focused on customer-centricity, CPC benefits, and co-innovation hyperloop, emphasizing the importance of customer satisfaction for success. Mr. Ramasubramanian Ramani shared insights into the processes, challenges, and key performance indicators (KPIs) associated with customer-centricity. The event concluded with a dynamic Q&A session, providing students with the opportunity to engage and seek advice from the esteemed guest speaker.



The X-Rational Analytics Club at XIME Chennai organized an insightful speaker session led by Mr. Rahul Tholath Mathew, Head of Data Intelligence and Technology at Illumine-i, and a XIME alumnus. Facilitated by Batch 7 Co-ordinator, Mr. Madhavan, the session drew approximately 120 participants. Mr. Mathew shared valuable insights from his extensive industry experience, emphasizing the importance of practical skills, connections, and creative thinking. He discussed the relevance of sustainability in today's industries, citing his company, Illumine-i, as an example. The session covered key topics such as data analytics, its significance, excellence strategies, and practical applications. Mr. Rahul also offered guidance on leadership in a team, motivating students to think innovatively and contribute to society. Overall, the session provided a comprehensive understanding of the industry's expectations and the practical application of knowledge gained during PGDM.

On November 20, 2023, the EntrepreNow Club hosted a speaker session featuring Mrs. Megha Swetha, CEO of GMN Healthcare. Sharing insights into her entrepreneurial journey, Megha highlighted the crucial role of ideation, resilience, and adaptability in overcoming challenges. Emphasizing the importance of a clear vision, she stressed meticulous planning, resource allocation, and customer-centric strategies in executing business plans. Megha underscored the significance of continuous learning and innovation in the fast-paced startup environment.



## FACULTY PUBLICATIONS

[1] Dr. J. Krithika. Dr. Priyadarshini. (2023). A study on Effectiveness of competencies among the faculty members of B schools in India, European Economic letters, Vol13(4),2023, pp 377-384-ABDC-'C' Category

[2] Dr. J. Krithika, P. Pooja (2023). Quality of work life of the employees of the popular Retail stores in Chennai- A study, International journal of research publication & reviews,4(5).pp 6760-6764.

[3] Dr. J. Krithika, P. Pooja. (2023). A study on relationship between the subjective norms and the sales competencies of sales men in conspicuous good category with special reference to Chennai, Madya Bharathi, 8(27), PP 31-36, UGC CARE

[4] Dr. N. C. Rajyalakshmi. (2023) Balance Sheet Analysis of Tata Motors Based Upon Annual Report Information, International journal of Scientific research in engineering and management, 7(8)

[5] Mr. Mathew Paul Vizhalil, Enhancing quality and efficiency, SSN (Online): 2455-3662 EPRA International Journal of Multidisciplinary Research,9(6)

## STUDENT ACHIEVEMENTS

Nithya Sree RM (Batch 6) and Sneha CJ (Batch 7) received the Best Paper Award at ICRBSS 2023 held at SRM Institute of Science & Technology, Vadapalani



Antony Roshan. F and Sowmya S were the runners in the Management Quiz organized by Madras Management Association, Chennai.

Dwijesh, Sindhooja.S, and Shruthi Lekha G emerged as winners in the Crack the Puzzle competition at Amity Global Business School, Chennai.



Nithin A.J, Maria Samson. L, Shree Hari K V, and Manikandan were declared winners in the Reel Olympus event at Madras School of Social Work, Chennai

Thensingh Raja M, Marshian Denil A, Azmi, and Vignesh secured the runners-up position in the AdZap competition at Madras School of Social Work, Chennai.

Kushi.M, Supriti, Sandeep, Ananthasairam, and Subhasri were winners in the Adzap contest at St.Joseph Institute of Technology, Chennai.



Jai Bharadwaj, Shivani Singh, Sayoni, Antara, and Abhinav were the runners in the Adzap event at St.Joseph Institute of Technology, Chennai.

Antony Roshan. F and Shree Naveen Raj secured 3rd place in the Business Quiz at St. Joseph Institute of Technology, Chennai.



Antony Roshan. F achieved the 3rd place in the Business Plan competition at St. Joseph Institute of Technology, Chennai.

Antony Roshan of batch 7 won 3rd place in Business Plan competition

Sneha CJ, Kowshika, and Tamilarasan earned the 2nd place in Operation Management at St. Joseph Institute of Technology, Chennai.

Soumyajeet Dev secured the 2nd place in the Best Manager competition at St. Joseph Institute of Technology, Chennai.

Kashish Arora and Oviya achieved the 2nd place in Girls Doubles Badminton at XIME Winter Fest, Bangalore.



Maria Samson, Vivin Raj, Sindhooja S, Abhin Manohar, Harivatsan and Alok secured the 2nd place in the Short Film competition at XIME Winter Fest, Bangalore.

## MDPS / OBPS

### Executive Development Programs for Royal Enfield:

An Executive Development Program on Business Awareness and Basic Finance was conducted for the Executives and Supervisors of Royal Enfield on October 9th and 10th. The Program was coordinated and conducted by Dr. Ravi Veeraraghavan. 14 participants attended the Program.



### Executive Development Programs for Rane Group (Batch II):

An Executive Development Program was conducted at XIME (in person) on 14th July, 8th & 9th September 2023. Last year the first Batch of Executives was given training mostly in “online mode”. We proposed a physical mode for the next batch and Rane considered our request. Executives from various locations of Rane (including Tumkur, Hyderabad, Trichy) attended the program in person. Mr A. S. Rajarajan, Dr. J Krithika and Mr S Chandrasekar conducted the sessions. Dr. Ravi Veeraraghavan co-ordinated the program.

### Executive Development Program for Hyundai:

A two-day customised Executive Development Program (titled “Ignite”) were conducted for three batches of Hyundai Motors Executives focussing on Continuous Innovation and Flawless Execution in the Automotive Industry. Based on the excellent feedback given by the participants, Hyundai has been extending the coverage of the program to its Executives across the organization. As of November, XIME-Chennai has concluded training for 13 Batches (including 6 Batches September and 7 batches in October & November) so far. Each Batch had around 25 participants and over 300 Executives of Hyundai have benefited from this program till end of November 2023. Mr. A S Rajarajan conducted the sessions and Dr. Ravi Veeraraghavan co-ordinated the program.



## STUDENT PUBLICATIONS

Students have contributed to many publications. Some of these are:

Subham nandi, Yamini Latchupathula, Dr.J.Krithika. (2023). Functions of supply chain management and procurement, International journal of scientific research in engineering and management. 7(10). Peer reviewed/ Google scholar

Shaina Epil Bhengraj, Neeraj Laban Peter, P A Sravan. Dr. Ravi Veeraraghavan, (2023) A comparison of FDI, stock Market and GDP of India, International journal for Research in Applied science and Engineering technology.11(10). Peer reviewed/ Google scholar

Thiruvikraman, Viswas, Sebin Joseph, Dr.J.Krithika.(2023). Franchise Dynamics: A Comparative Research on Ownership Models and Operational Resilience in the post COVID Landscape. International journal of Scientific Research in Engineering and Management,7(10) Peer review/ google scholar

Sherya, Dhananjay, Animesh, Dr. N.C. Rajyalakshmi. (2023). Social media platform and brand promotion – A comparative study of Facebook, Linked in and Instagram, International journal of Research publication and reviews, 4(10). Peer reviewed/ Google scholar



# XIME KOCHI NEWS

## CHRISTMAS CELEBRATIONS AT XIME KOCHI

The magical stories of Santa and his Rudolf were recreated by the students of XIME during Christmas celebrations in campus on 13 December 2023. As the corridors buzzed with excitement, a grand stage was set in the central lawn to the bells of joy. The event commenced with a welcome speech by Director, XIME Kochi Dr. Francy T V. Principal Founder, Prof. J. Philip, spoke on how the true spirit of Christmas lies in giving. The choir took the stage. The notes of 'Silent Night,' 'Joy to the World' and other songs rent the air. Then came the sweetest moment of the day - H N Ganesh had transformed to the look of a Santa, who made a grand entrance by spreading merriment. With his hearty laughter, chocolates and candies were distributed to the young and old alike. Everyone enjoyed as a child would.



Anchors Rashi Kumawat from Batch 10, and Jerome Abilash from Batch 11, gave a perfect touch to keep up the excitement. They made the two batches play a You v/s Me game, and the seniors took the crown.



XIME faculty showed participation too with their melodies of joy echoing in their group carol singing. Never did we know their rhythms would resonate to such a special moment. MIME dance by Abhishek Gogoi of Batch 11, followed by a group dance by both the batches combined was like a glowing star to our Christmas tree. In the waning moments of the day, a closing note expressing gratitude was delivered. As the event nearly came to an end, hearts were full, memories were cherished, and the magic of Christmas etched deep inside. But wait, the cherry to the cake was added with the closing of 'Secret Santa,' where students anonymously received gifts from a secret buddy.



# HR ANNUAL CONCLAVE

HR Annual Conclave, was a momentous event held at the J.A.Hall on 17th November 2023. The theme at the Annual HR Conclave was 'Reshape, Reimagine, Reignite: The Human Factor'. The event was meant to gather HR practitioners from companies and have a discussion on the topic. The event commenced with an enlightening inauguration by Prof. J. Philip . Principal Founder XIME, in the presence of other notable dignitaries that include Dr. Francy T V. Director, XIME Kochi, Prof, A.S. Girish, Mr. Sajiv K Menon, Managing Director of Nitta Gelatin.

Industry leaders Dr. Hima Elizabeth Mathew ( Senior Manager Research and Solutions at Avtaar), Mr. Dinto Akkara (CEO of HTIC Global) , and Ms. Sandhya Nambiar (Director HR at PWC), shared invaluable insights on the pivotal realms of 'Employee Experience and Happiness at Work.' Another panel discussion was led by Ms. Usha Chirayil (Senior Director HR at Reflections Info Systems), Mr. Sreelal M.R ( HR Manager at Aptiv), and Mr. Anish Aravind (Co Founder & Principal consultant at SS Consulting) dived into decoding 'Balancing the Power of Technology with a Human Touch'.

Another panel discussion was graced by Mr.Rajiv Ambat (Founder & CEO of Nuvo Vivo), Mr.Shiju Bhaskaran ( Senior Manager HR & IR at SÜD CHEMIE Pvt. Ltd) on a captivating topic 'Total Rewards,Recognition, wellness'.The final panel for the day was graced by esteemed speakers Ms. Meena Thomas (Director & COO at Agappe Diagnostics Ltd.), Ms. Sabeena S (Vice President & Head Talent Acquisition & Deployment at Federal Bank). and Ms.Anju G Parvathy(Vice President - Research & Solutions at Avtar ) who presented their valuable insights from expertise and experiences on 'Break the Bias'.

## VISIT OF VICE CHAIRMAN

Mr. V.O Sebastian, Vice Chairman, XIME Kochi & Chairman ARECA General Trading LLC, Dubai had visited XIME Kochi campus on 8th November 2023. The students had eagerly awaited insights into the world of sales and marketing from a seasoned professional. His wealth of real-life experience in the field added a layer of authenticity to the discussions, offering students a rare opportunity to bridge the gap between theoretical knowledge and practical application. The interactive session not only talked about successful strategies but also was accompanied by mocks students performed to 'sell.'



# SNIPPETS

## CHAIRMAN'S 10 : TCS KERALA

Under the Chairman's 10 initiative, 5 students from XIME Kochi, under the shadowing programme were sent for a one-day industrial visit to TCS Kerala on 18th October, 2023 wherein they met VP and Delivery Center Head, Mr. Dinesh P. Thampi. The student's visit to the TCS Kerala office proved an immersive dive into industrial workings. Guided by industry experts, the students acquired real-time knowledge, witnessing firsthand the amalgamation of theory and practice. Engaging discussions with executives revealed the workings of cutting-edge projects and the real-world applications of their classroom learnings. The visit became a beacon of inspiration, giving direction to students about practicality.



## SUD CHEMIE

The Batch 10's industrial visit to SUD CHEMIE Pvt Ltd in Kochi on 16th October, 2023 as part of their compensation and benefits class by Ms. Ranjana Varghese was a wholesome experience of innovation in the chemical industry. The students were in an atmosphere to learn manufacturing practices & product development. Discussions on sustainability, quality control measures, and breakthrough research left an indelible mark on their understanding. This visit served as a great learning, illuminating the path for these budding minds. Adding on to this they talked about the compensation packages at the company and the various benefits and growth opportunities they offer to their employees. SUD CHEMIE, having a very low employee attrition rate, provides their employees with ample opportunities and job security to ensure that the employee's are happy in the organizaion. It was a learning experience for the students.



## PRESIDENT'S VISIT

Students of Batch 11 of XIME Kochi got the opportunity to attend a session by Mr. Anil J. Philip, President, XIME Society on 12th October 2023. Mr. Anil Philip took an engaging session on marketing fundamentals, where the students were taken through the basic principles of marketing starting from an understanding of need, wants and demand, followed by an understanding of what constitutes value. The students found the session to be highly engaging and of value, as it set the foundation for them to learn and appreciate the importance of marketing as a subject and its applications in the real world.



# SNIPPETS

## ENTREPRENEURSHIP MEET: A GLOBAL PERSPECTIVE

As part of the industry connect and outreach activities of XIME Kochi, an “Entrepreneurs’ Meet” was organized by Prof. AS Girish (Dean, External Programs). Mr. SR Nair from Mentor Guru moderated the session, which was participated by about 15 entrepreneurs from various fields such as manufacturing, finance, hospitality, services, electronics etc. Prof. Dr. Stephen Xu Zhang from the University of Adelaide, a global exponent in the area of management & entrepreneurship was invited for the session to share his thoughts and expertise on various challenges faced by entrepreneurs, in areas including business environment and entrepreneurship ecosystems, women in entrepreneurship, and other business, psychological and sociological factors for entrepreneurial success and innovation. The Entrepreneurship Club members of XIME Kochi, participated and contributed to organising the session.



## CLUB ACTIVITIES

HRuday:

“Awareness of your route 2.0 is the club’s premier event. It’s a fun event that provides a unique opportunity to socialize in a lively setting. The promise of an exciting game day promotes camaraderie and teamwork among the participants. October 16, 2023 was the day chosen for this program, with a 4:30 pm. start time at Central Lawn. The event’s MCs were Kriti Goyal and Tushar Mehta.



The game was played with a great deal of excitement, and each player was very enthusiastic and full of energy. Excellent coordination and help were also offered for the game by members of the Hruday Team. After playing for around two hours, Team 4 eventually won.

## MARKXIME

The marketing club of XIME Kochi, MARKXIME, planned a Halloween celebration for October 31, 2023. Under the direction of the senior core committee, the junior core committee of the club worked very hard to create an environment that was both exciting and scary, offering a range of activities to ensure that everyone had a great time. They had organized Game stalls as well as picture both. The night then ended with a DJ dance night. To sum up, our club’s Halloween party was a big success, giving attendees wonderful memories of an exciting evening full of spooky fun, laughing, and camaraderie. The positive feedback we received demonstrated the success of the event.



# CLUB ACTIVITIES

## XOPS

Theory of Constraints (5th October, 2023): XOps planned an outside gathering especially for three groups of BPCL senior managers. This event's main goal was to give attendees insightful knowledge on how to spot process bottlenecks and increase overall corporate productivity. This program, which was held on our campus and drew about 20–25 people in each of the three batches, made for a stimulating and cooperative experience.



XOps, the Operations Club of XIME, Kochi organized an event “Know Me? Guess Me!”.in Central Lawn on 04th December, 2023 at 4:30 pm .Total of 10 teams were formed with 9-10 members in each team. There were two stages in the event.



The first stage was dumb charades where a student had to enact the operations terminology and his/her team members had to guess that. It was an elimination round. Two teams competed at once and every round was allotted 3 minutes for enacting and guessing. Total of 5 rounds were being played and among the 10 teams, 5 teams were selected for the second stage.



The second stage was based on hub and spoke model. The central lawn was declared as the hub. Library, canteen, back area, portico and reception area were the 5 spokes. Some chits were hidden in every spoke with jumbled operations words. The team who finds and solves any 5 puzzles first is to be declared as the winner. There was no time limit for this stage. There was a twist here that all the team members can help in finding the puzzles and looking for the answer but only one member had to come to the hub to actually solve it.



## MADX: DANDIYA NIGHT

“Garba nights: Where traditions meet trends.” It’s a night filled with rhythm, colours, and culture, Team MADX brought the beats and the bling to the most memorable Dandiya Night of the year! It was organized on 23rd of October, 2023 at Central Lawn from 6:30pm onward in XIME, Kochi campus. Garba and Dandiya were played with great josh and passion.



The heart of the event was the Dandiya dance, where participants used colourful sticks and danced to the rhythmic beats of traditional music. The evenings had its own highlights followed by chaat and ice cream stalls by XOps and Finitiative club respectively. It lasted for approximately 3 hours. The event was meticulously organized by the MADx Committee. It took place in the college’s central courtyard. The décor featured vibrant colours, traditional patterns, and eye-catching lighting, creating a welcoming ambiance for all attendees.

## UPCOMING EVENTS

1. Feb. 16 & 17 XIMERA
2. Feb. 22 & 23 International Conference on Emerging trends in AI for Industry and Education: Opportunities & Challenges
3. Apr. 9 Foundation Day
4. Apr. 10 Convocation Day XIME, Kochi
5. Apr. 13 Convocation Day XIME, Bangalore
6. Apr. 17 Convocation Day XIME, Chennai



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